



Reinstating the truth!

MIT International School Of
Broadcasting & Journalism



MIT-ADT
UNIVERSITY
PUNE, INDIA
A leap towards World Class Education



2023-24
MIT INTERNATIONAL SCHOOL
OF BROADCASTING AND
JOURNALISM





MIT-ADT
UNIVERSITY
PUNE, INDIA
A leap towards World Class Education



...In Pursuit of **Art, Science & Technology** to culminate into **WISDOM**

MIT Group of Institutions, Pune

MIT Group of Institutions, Pune is one of the most prestigious groups in the academic sector known for its unique blend of value-based professional education in the areas of Technology, Medicine & Health Care, Schools, Management & so on. Maharashtra Institute of Technology, the flagship institute of MIT Group of institutions, Pune was established in the year 1983, under the aegis of Maharashtra Academy of Engineering and Educational Research or better known as MAEER, Pune. MIT is one of the first nine private Engineering institutions in Maharashtra. It is the culmination of Hon'ble Dr. Vishwanath D. Karad's vision, the Founding Father of MIT Group of Institutions, Pune that quality education should reach masses and be made available to every merit holder irrespective of one's class, creed or religion. The four decade long journey of MAEER's MIT epitomizes the relentless pursuit of quality and excellence in the name of commitment and dedication, the nutriment of value and discipline, the quest of science and spirituality and in the enrichment of research and education. The academicians associated with MIT are committed not only to imparting knowledge but also augment the proficiency in their various fields. MIT guides students to achieve their dreams and potential in this multidisciplinary institute that weaves a mosaic of integrity, commitment and dedication. Carrying forward the baton of a new tomorrow and contributing to the industrial and economic growth of the society and nation at large, MAEER's MIT continues to build the gateway to student successful careers.



OUR TRUE SOURCE OF INSPIRATION



Hon'ble Prof. Dr. Vishwanath D. Karad

Founder, MAEER's MIT Group of Institutions, Pune
President, MIT Art, Design & Technology University, Pune, India

Our truest source of inspiration, Hon'ble Dr. Vishwanath D. Karad, the founding father of MIT Group of Institutions, is a renowned educationalist. Hon'ble Dr. Vishwanath D. Karad is admired for his exemplary work in the field of higher education, human rights, spiritual sciences and spiritual advice. He has driven the MIT Group of Institutions to reach out to over 50,000 students across 75 institutions & 4 Universities. A true visionary, Hon'ble Dr. Vishwanath D. Karad has initiated some of the most ground-breaking activities under the banner of MIT Group of Institutions. Some of his initiatives include the International Robocon, Shri Saint Dnyaneshwar World Peace Prize, enhancement of pilgrimage centres at Alandi, Dehu, Pandharpur, etc. His relentless efforts and valuable contribution towards Human Rights and Democracy have resulted in Maharashtra Institute of Technology, receiving a UNESCO chair in 1998 from UNESCO Paris.

A staunch follower of Swami Vivekananda, Hon'ble Dr. Vishwanath D. Karad represented India in 'Parliaments of World's Religions' at the prestigious Salt Palace Convention, Salt Lake City, Utah (USA) in 2015. The convention was attended by over 10000 people, representing over 50 different faiths from over 80 Nations. Hon'ble Dr. Vishwanath D. Karad has also orchestrated a unique mission of establishing the world's largest dome as "Philosopher Saint Shri Dnyaneshwar World Peace Center & Library", span across 160 feet in diameter and reaching 269 feet in height at the University campus. His vision 'to build a nation of competent individuals' is at the heart of MIT-ADT University. We aim at providing value-based education for academic excellence with various technical as well as cultural initiatives that fuel leadership qualities among our students.



MIT Art, Design and Technology University, Pune, India

MIT Art, Design and Technology University (MIT ADT University), a leap towards world class education is established by the renowned MIT Group of Institutions. It is UGC recognised multi disciplinary University located on the 125 acres of campus at Raj Baugh, Loni Kalbhor, which was previously owned by late legendary actor of Indian Hindi Cinema Raj Kapoor. The University campus is an embodiment of peace, serenity and tranquillity; aesthetically erected on the banks of Mula-Mutha river with its architecture ideation inspired from matrix of Saptarishi, Saptarang and Saptaswar. The magnificent world class state-of-the-art infrastructure with modern amenities with fully residential campus facility leads MIT ADT University to be one of the premium campuses. MIT ADT University is a multi disciplinary University which offers programs at under graduate, post graduate and doctorate level in Engineering, Design, Food Technology, Biosciences Engineering, Marine Engineering, Broadcasting & Journalism, Film & Television and Education etc. Most of the programs are designed in such a way that they satisfy the current needs of the specific industry. With a vision of Holistic Development, the University has designed compulsory core credits to foster the complete campus transformation of students as Winning Personalities and to be Corporate Leaders, Social Transformers & Nation Builders. University level Mega Gala Events, Persona Fest & Vishwanath Sports Meet are known nationwide. Techno-Cultural and sports events brings thousands of students from all over country at University campus.



ART

With its focus on empowering the most unorganized sector with skilled professionals, the Art Spectrum offers courses in unconventional streams like Dance, Music, Performing Arts, Broadcasting & Journalism, Film and Television, Applied & Fine Arts.

DESIGN

The Design Spectrum has been designed keeping in mind the changing face of global consumers. The courses comprise of highly relevant curricula in a variety of fields. From Architectural Designing to Fashion Designing, Product Designing to UI UX Designing, the courses are novel & competitive and enable students to pursue professional excellence.

TECHNOLOGY

The Technology Spectrum is the perfect blend of conventional and modern courses that focus on strengthening the foundation while nurturing innovation in the field of technology. The Spectrum strongly promotes micro-specialized courses such as Artificial Intelligence, Cloud Computing, Data Science, Cybersecurity & Forensics, Blockchain, Aerospace Engineering, Robotics & Automation Mechatronics, Electric Vehicles, Transportation Engineering Energy Engineering amongst many others. Research suggests that the demand for skilled professional from these fields would be high in the near future.



Constituent Institutes



MIT School of Engineering



Maharashtra Academy of Naval Education & Training



MIT School of Food Technology



MIT School of Architecture



MIT School of Bioengineering Science & Research



MIT Institute of Design



MIT Vishwashanti Sangeet Kala Academy



MIT International School of Broadcasting & Journalism



MIT School of Fine Arts & Applied Arts



MIT College of Management



MIT School of Education & Research



MIT School of Film & Theatre



Maharshi Veda Vyas
MIT School of Vedic Sciences



MIT School of Humanities



MIT School of Holistic Development



MIT School of Indian Civil Services



AIC-MIT ADT
Incubator Forum



MIT School of Corporate Innovation & Leadership

Innovation distinguishes between a LEADER and a follower.



Centre for Research, Innovation & Entrepreneurship for Young Aspirants

MITADTU-CRIYA intends to cultivate scientific temper among students by motivating them to understand and innovate in Science, Technology, Engineering, Arts, and Design. Design thinking is a compulsory part of the curriculum. Regular Boot camps are organized through experts to stimulate them for 'out of the box' thinking. Semester-wise Project-based learning is adopted in the university. Every year best projects/ideas are selected & developed into products for commercialization through practical exposure to 3D printing labs/ makers lab/ supercomputing labs, and other state-of-the-art technologies to them. Students have to undertake & complete projects every semester, so their problem-solving ability is built.

Welcome Note

EXECUTIVE PRESIDENT



Prof. Dr. Mangesh T. Karad

Executive President & Vice Chancellor,
MIT Art, Design & Technology University, Pune

Dear Students,

Today's world economy is driven by innovation led entrepreneurship. The Indian youth aspires to take up this challenge & contribute to India's GDP. MIT Art, Design & Technology University, Pune is a place for such aspiring Innovators & Entrepreneurs MIT-ADT University, a leading futuristic multi-disciplinary University with a unique blend of Art, Design & Technology programmes, prepares students for the future through its cutting-edge programmes and grooms them for their prospective workplaces through holistic education. Thus, increasing learning agility and resiliency of students who are empowered to meet the ever-evolving needs of the world.

The University in a short span has been recognized as a distinctive university delivering unparalleled academic excellence under the dynamic, foresighted leader, enabler and motivator, Prof. Dr. Vishwanath Karad, Founder-MIT Group of Institutions. With vast and influential corporate network, extensive research, and thoughtful approach, we have designed and customized new 'out of the box' specialized UG programmes, super-specialized PG programmes, in keeping with the prevailing employment trends and industry demands. Engineering Education at the University along with the usual engineering branches offers myriads of specializations like AI, Blockchain, Cybersecurity & Forensics, Cloud Computing, Aerospace, Robotics, Bioengineering, Food Technology, Marine Engineering and Nautical Science, to name a few. To produce globally competent technocrats and innovators to lead and have a greater impact on society with its core vision to cater to Nation-building, MIT-ADTU has established School of Holistic Development to transform students into winning personalities, School of Corporate Innovation & Leadership to build tomorrow's global leaders, Centre for Research & Innovation for Young Aspirants (CRIYA) for Innovation & New Product development, Centre for Future Skills Excellence for Emerging Technology courses, & School of Indian Civil Services offering B.A. Administration to prepare students for administrative services. MIT-ADT University is committed to embark on the journey of empowering its students to lead a meaningful and fulfilling life through an inclination for innovation, having a temperament of compassion for the world around, and a passion to become risk-takers (entrepreneurs) by remaining deeply rooted in human values. I heartily welcome you to this new generation University where all your dreams & aspirations will be fulfilled and where the pursuit of excellence begins.

GOVERNING BODY

Prof. Dr. Vishwanath D. Karad

Founder, Trustee & Chief Patron
MAEER's MIT Pune,
UNESCO Chair Holder

Prof. Dr. Mangesh T. Karad

President & Trustee - MAEER &
Executive President, MIT-ADTU

Prof. Rahul Karad

Executive President &
Managing Trustee MAEER

Dr. Suresh Ghaisas

Trustee & Patron, MAEER, Pune

Prof. Prakash Joshi

Trustee & Patron, MAEER, Pune

Dr. Deepak Shikarpur

Director, Kinetic Communications Ltd

Shri. Raj Kamble

Founder & CC at Famous Innovations

Shri. Vijayaraaj Bodhankar.

Renowned Artist & Painter

Shri. AS. Kiran Kumar

Former Chair man, ISRO

Prof. Dr. M. K. Surappa

Vice Chancellor, Anna University

Dr. Mahesh Chopade

Registrar

BOARD OF

Prof. Dr. Mangesh T. Karad

Vice Chancellor

Prof. Dr. Anant Chakradeo

Pro Vice Chancellor

Prof. Rahul Karad

Member, Governing Body

Dr. Suchitra Nagare

Nominated by Sponsoring Body

Mrs. Jyoti Dhakane

Nominated by Sponsoring Body

Mrs. Swati Chate

Nominated by Sponsoring Body

Prof. Dr. Sunita Karad

Dean, Faculty of Management

Prof. Dr. Kishore Ravande

Dean, Faculty of Research & Innovation

Dr. Vinayak Ghaisas

Teacher Nominated by Sponsoring Body

Prof. Dhimant Panchal

Teacher Nominated by Sponsoring Body

Dr. Ramakant Kaplay

Special Invitee

Dr. Mahesh Chopade

Registrar

PRO-VICE CHANCELLOR

Prof. Dr. Anant Chakradeo

Pro-Vice Chancellor,
MIT-ADT University, Pune.



Dr. Anant M. Chakradeo is an engineering postgraduate having an innovative mind. He is known for his cool demeanour and creative ideas in education. He did his graduation in Mechanical Engineering and his post-graduation in Production engineering with Manufacturing Automation as a specialization. After spending six years in the small and medium scale industry, he joined MIT Group in 1993 as a junior lecturer in Production Engineering Department. He was instrumental in bringing the latest technology to the institute and started MIT CAD CAM Training and Design Centre in the year 2000. His last core teaching responsibility was as the Head of the Workshop and Production Engineering Department before he devoted himself to academic administration. Presently he is the Dean of MIT Academy of Engineering, MIT Art, Commerce and Science College, MIT School of Telecom Management and Dean – Design Habitat of MIT Institute of Design. His areas of interest are Analytical Drawing, Manufacturing Processes, Product Development, CAD-CAM Automation, Tool Design and Development. He has undergone various Training programs in all these areas. He has also worked on many industrial projects dealing with tool design, product design and development.



MIT INTERNATIONAL SCHOOL OF
BROADCASTING AND JOURNALISM

About ISBJ



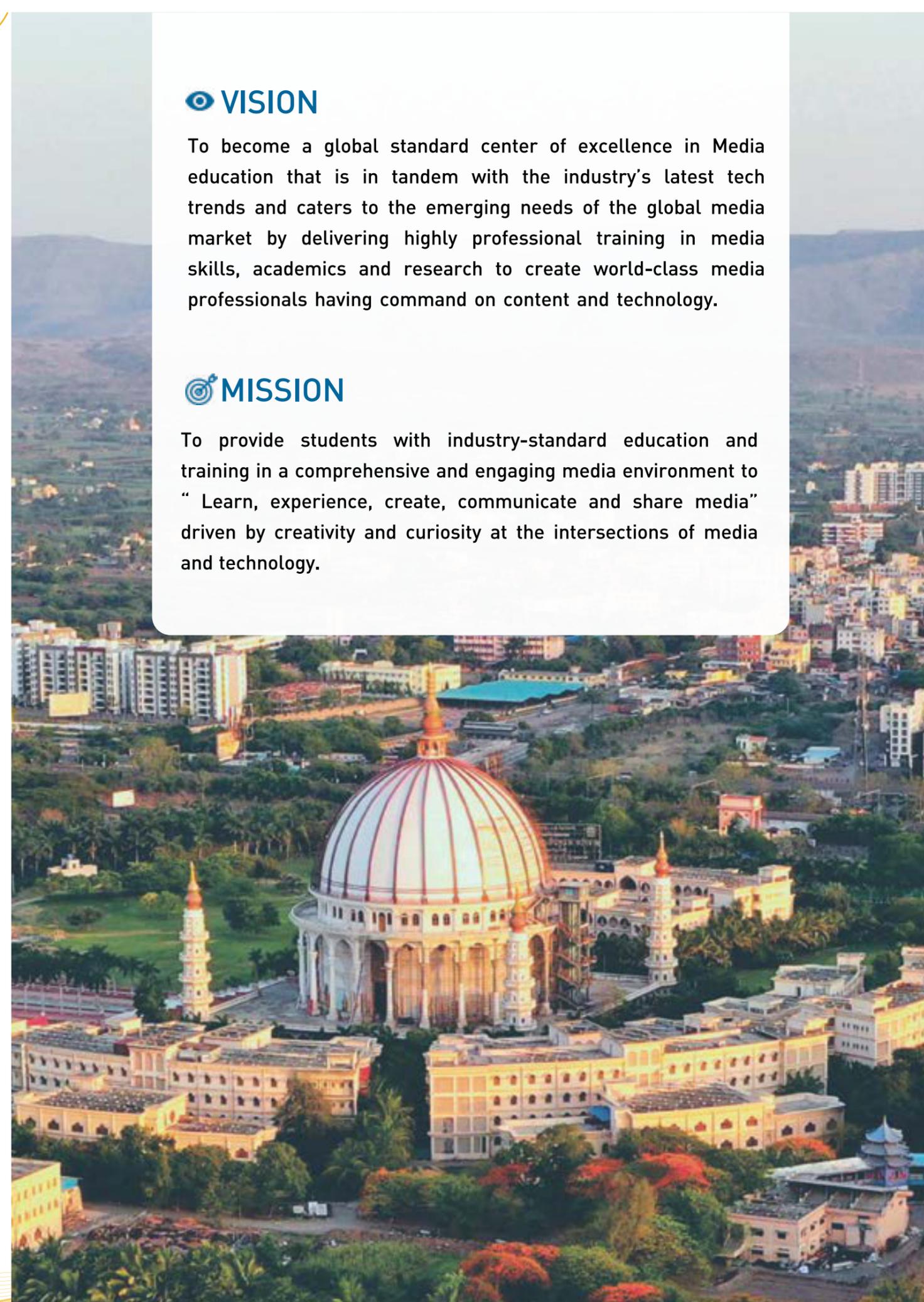
MIT International School of Broadcasting and Journalism is focused on becoming a centre of excellence in media education and training. Adequate attention has been given to the paradigm shifts in media practices while formulating the curriculum for ISBJ's academics in Mass Communication and related aspects. At ISBJ, the training is firmly rooted in the MIT ethos, with a judicious blend of tradition and modernity. This focus on value-based education and mastery over technical skills will provide ISBJ students with a springboard to exciting careers in the media industry. One of our main focuses is communication for 'development'. We believe that media practitioners must acknowledge that democracy does not make any sense without development and development is not complete without a right to be heard. As social engineers, and media practitioners, students should represent and reflect the aspirations of all sections of society.

VISION

To become a global standard center of excellence in Media education that is in tandem with the industry's latest tech trends and caters to the emerging needs of the global media market by delivering highly professional training in media skills, academics and research to create world-class media professionals having command on content and technology.

MISSION

To provide students with industry-standard education and training in a comprehensive and engaging media environment to "Learn, experience, create, communicate and share media" driven by creativity and curiosity at the intersections of media and technology.



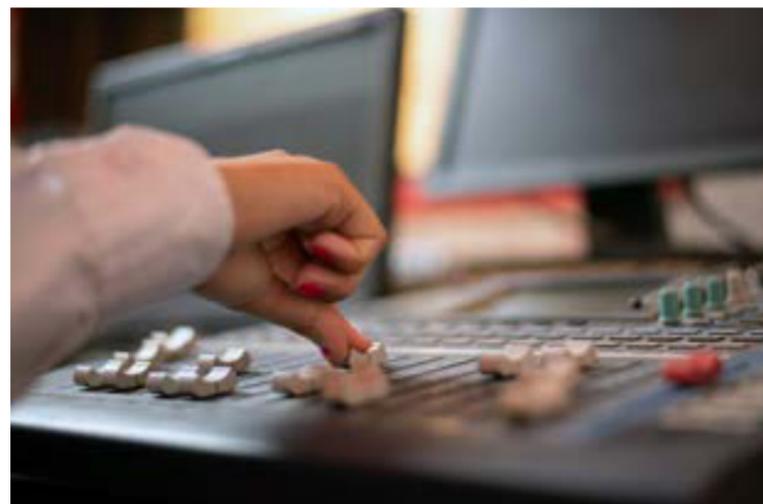
COURSES

BA in Journalism and Mass Communication (BAJMC)

The Bachelor of Journalism and Mass Communication at the International School of Broadcasting and Journalism, MIT ADT University is designed to impart an advanced understanding of the significant role of communication in the world. At ISBJ you will develop specialist skills by practising a combination of theoretical and applied approaches in the span of three years distributed over six semesters. You can choose one of the three specializations offered in the third year — Journalism, Strategic Communication and New Media. You will love our personalised teaching model, dedicated student support team, and beautiful 120 Acre campus. BA in Journalism and Mass Communication programme is designed to give exposure to students to the fundamentals of the Mass Media industry and its interaction with society, polity and culture. This course provides insight into how journalism and the media is changing in a globalised world along with the practical skills the students need to learn to enter into the world of media. You not only get a chance to learn from the members of the faculty who have been practising professionals in their respective fields but also in form of guest lectures, seminars and workshops. At the practical level, you will be building and creating your individual portfolio with hands-on, in-the-field training which will be your key to the industry. You will be able to gain the ability to research based on the highest academic standards. You will also get a chance to explore a four-semester Media Skill Development Programme (MSDP) with an emphasis on practical modules to develop industry-standard skills.

USP of the Programme

- Industry exposure and workshops
- Specialization in the Third Year
- Opportunities for entrepreneurship
- Research-based projects
- Live coverage of events
- Video news bulletins and magazines
- Institution newspaper
- Research visit
- Live projects
- Media labs



MA in Journalism and Mass Communication (MAJMC)

We at the International School of Broadcasting and Journalism offer a Two Year Post Graduate degree in Journalism and mass communication. Students coming from different disciplines in their undergraduate programmes will find a uniform platform for advanced levels of training in media studies. The course aims to harness your power of awareness, communication, and resilience, and give direction to your quest for 'being the change'. At ISBJ we offer four specializations - Journalism, Broadcasting, New Media and Strategic Communication - to choose from so that you have the liberty to become specialized in whatever field you want. Along with our industry professionals-turned-faculty members, we have a strong industry network that helps our students to be industry-ready with the required skill-set.

This specialised degree equips students with both academic and practical knowledge, developing them into dynamic communication specialists and preparing them for a career in the media industry.

USP of the Programme

- Four specializations
- Industry-oriented Capstone Projects
- Media Labs
- Live Projects
- Contextual Projects
- Media Journal
- State-of-the-art Studio for audio-visual production



Ph.D.

The Ph.D. programme is a multi-conceptual and research-based degree programme designed to produce excellent educators and researchers. The programme includes a strong element of social science research tools along with statistics and research design. After completion of a PhD, students/scholars will be able to teach and research at the university level and work at industry and research institutions. Researchers in mass communication programmes gain a foundation in the core principles of mass communication theories and research methodologies. At the International School of Broadcasting and Journalism, the focus is on creating new areas of knowledge, innovation and exploring the future.

SCOPE FOR THE PROGRAM (BA-JMC)

Our students have an excellent reputation for finding employment after they graduate. Media and journalism skills are particularly sought after in the areas of journalism, publishing, public relations, marketing and allied field. Graduating With our degree will enable you to explore a career in different industries such as Television, Print Media, Advertisement and PR, Academics, Publications, Film and Television Production.

ASSESSMENT AND EVALUATION SYSTEM

The assessment system is based on the philosophy of a continuous evaluation system. As a general practice, there are two written examinations in each semester i.e. Mid Term and End Term examinations. The end semester examination is of either 50 or 60 marks based on the subject. Internal assessments are conducted throughout the semester which is in form of critical essay writing, Presentation, Group discussion, case study, projects etc.

PROGRAM STRUCTURE & SUBJECTS (BA-JMC)

Semester I

- Contemporary India
- Fundamentals of Business and Economy
- Evolution of Journalism
- Introduction to Communication
- Understand Media and Technology
- Basics of Visuals and Aesthetics
- Writing and Editing for Media
- Current Affairs

Semester II

- Introduction to Journalism
- Basics of Advertising and Public Relations
- Introduction to Digital Media
- Photojournalism
- Basics of Camera and Editing
- Designing for Media
- Constitution of India
- Media Literacy and Appreciation

Semester III

- Media and Culture
- Mass Communication Theory
- Radio Production and Management
- Media Management and Entrepreneurship
- Video Production

Electives (Choose Any One)

- Mobile Journalism
- Technical Content Writing
- Film Appreciation
- Fact Checking

Semester IV

- Media Law and Ethics
- Development Communication
- Documentary Production
- Multimedia Production

Electives (Choose Any One)

- Podcast Production
- Community Radio
- Copy Writing for Ads
- Editing Tools and Technique

Semester V (Specialization Courses)

Choose any one specialisation from Journalism, ADPR and Digital Media

Specialization – Journalism

- Human Rights and Criminal Justice
- International Relations and Policies
- Reporting
- Broadcast Journalism
- Editing
- Internship

Electives (Choose Any Two)

- Political Reporting
- Corporate Film Making
- E-Content Production
- Sports Marketing

Specialization – Digital Media

- Human Rights and Criminal Justice
- International Relation and Policies
- Digital Content Strategy
- Web Management
- Social Media Marketing
- Internship

Electives (Choose Any Two)

- Political Reporting
- Corporate Film Making
- E-Content Production
- Sports Marketing

Specialization – ADPR

- Human Rights and Criminal Justice
- International Relation and Policies
- Advertising Agency: Role and Function
- Advertising Campaign
- PR Principal and Practice
- Internship

Electives (Choose Any Two)

- Political Reporting
- Corporate Film Making
- E-Content Production
- Sports Marketing

Semester VI

To continue with the specialisation chosen in Semester V

Specialization – Journalism

- Environmental Studies
- Conceptualization of Audio Visual Studio
- Specialized reporting
- Feature Writing
- Online Journalism
- Project

Electives (Choose Any Two)

- Business Journalism
- Ad Film Making
- Entertainment Marketing
- SEO

Specialization – Digital Media

- Environmental Studies
- Conceptualization of Audio Visual Studio
- Data Analytics
- Media Convergence
- E-Business and Marketing
- Project

Electives (Choose Any Two)

- Business Journalism
- Ad Film Making
- Entertainment Marketing
- SEO

Specialization – ADPR

- Environmental Studies
- Conceptualization of Audio Visual Studio
- Political Media Management
- Consumer Behaviour
- Event Planning and Management
- Project

Electives (Choose Any Two)

- Business Journalism
- Ad Film Making
- Entertainment Marketing
- SEO

MASTER OF ARTS (MA-JMC)

We at the International School of Broadcasting and Journalism offer a Two Year Post Graduate degree in Journalism and mass communication. Students coming from different disciplines in their undergraduate programs will find a uniform platform for advanced levels of training in Media Studies. The course aims to harness your power of awareness, communication, and resilience, and give direction to your quest for being the change. At ISBJ we offer four specializations to choose from so that you have a choice to become specialized in whatever field you want. We have a strong industry network that helps our students to be industry and skill ready.

PROGRAM OBJECTIVES (MA-JMC)

Our skill-based, industry-relevant, and research-led program is geared to produce the next generation of media professionals. At the master's level, our efforts are to shape the minds of the students equally from the point of view of academic rigour and professional excellence. We encourage students to embark on research projects which will foster their capacity to meet challenges in academia, media and industry. By engaging students in live projects, field visits, internships, study tours and practical assignments given by industry collaborations.

SCOPE FOR THE PROGRAM

This specialised degree equips students with both academic and practical knowledge, developing them into dynamic communication specialists and preparing them for a career in the vast media industry. Careers in mass communication will bring about a great deal of satisfaction and expression of creativity not only in the core Mass Communication and Journalism field but also in an allied field. This specialised degree equips students with both academic and practical knowledge, developing them into dynamic communication specialists and preparing them for a career in the vast media industry. Careers in mass communication will bring about a great deal of satisfaction and expression of creativity not only in the core Mass Communication and Journalism field but also in an allied field.

ASSESSMENT AND EVALUATION SYSTEM

The assessment system is based on the philosophy of a continuous evaluation system. As a general practice, there are two written examinations in each semester i.e. Mid Term and End Term examinations. The end semester examination is of either 50 or 60 marks based on the subject. Internal assessments are conducted throughout the semester which is in form of critical essay writing, Presentation, Group discussion, case study, projects etc.

In the third semester, students are required to submit a dissertation. It provides students with the opportunity to show the necessary skills and knowledge that they have gained during the course.

PROGRAM STRUCTURE & SUBJECTS (MA-JMC)

Semester I & Semester II

- Journalism – Principles and Practices
- Media Research and Dissertation
- New Media
- Audience Study
- Communication Theory
- Integrated Marketing Communication
- Advertising and PR
- AI and ML in Media
- Video Production
- Media Laws and Ethics
- Communication Journal
- Story Telling Portfolio

Semester III & IV (Specialization Courses)

JOURNALISM

- Media Technology and Convergence
- Media Management
- Development Communication
- Environment Studies
- Broadcasting Journalism
- Specialised Reporting
- News Editing
- Online Journalism
- Media Culture and Society
- Capstone Project
- Contextual Project

DIGITAL MEDIA

- Media Technology and Convergence
- Media Management
- Development Communication
- Environment Studies
- New Media Production
- Social Media Marketing
- Digital Content Strategy
- Data Analytics E-Business
- Capstone Project
- Contextual Project

BROADCASTING

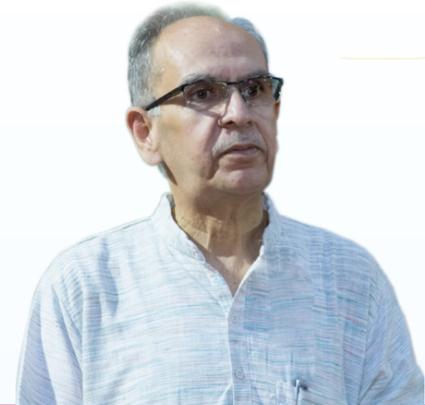
- Media Technology and Convergence
- Media Management
- Development Communication
- Environment Studies
- Documentary Production
- Film Studies
- Indoor and Outdoor Production
- Radio Production
- Visual Communication
- Capstone Project
- Contextual Project

ADPR

- Media Technology and Convergence
- Media Management
- Development Communication
- Environment Studies
- Consumer Behaviour and Research
- Social Media Marketing
- Corporate Communication
- Brand Management
- Media Planning and Buying
- Capstone Project
- Contextual Project



FACULTY MEMBERS



Prof. Amit Tyagi

Dean Film & Media Studies
Associate Director,
MIT School of Film and Theatre

Amit Tyagi is Dean, Faculty of Film and Media Studies at MIT ADT University Pune. He holds a BA in English Literature from St. Stephen's College, University of Delhi and a Diploma in Cinema, specialising in Film Editing, from the Film and Television Institute of India in Pune. He also holds a Post-Diploma in Film Direction from the same institution. He has worked in various capacities in the film and television industry, including as an assistant editor, assistant director, researcher, scriptwriter, and producer-director. He has worked on several projects, including feature films, documentaries, television series, and pilot programs. He has also written scripts for a feature film and a television series. Before joining MIT ADT University, he was the former dean of the Film and Television Institute of India (FTII) Pune and has Edited and headed Coffee Table Book project on FTII's 60th anniversary.

He was a finalist for the M-NET New Directions feature film program in 2003. In 2006 Prof Tyagi won the UNESCO award for new media works for short fiction piece 'Camels, Goats & Books'. Created and up-linked via FTP to UNESCO headquarters in Paris. In 2008 he Won French Government's Award for short fiction for script 'The Encounter', writer and director on the project with leading Kenyan actors. He has also worked as the General Manager of Channel Television Limited Uganda, responsible for setting up and launching a terrestrial television station.



PROF SAMBIT PAL

HOD Broadcasting

Mr. Sambit Pal is an Associate Professor at MIT International School of Journalism and Broadcasting. Prior to MIT ADT University he was working in his alma mater, the prestigious Indian Institute of Mass Communication (IIMC). A post graduate in International Journalism from UK based Cardiff University, Prof. Sambit has contributed equally to the field and media research universe. Prof. Pal with more than nineteen years of experience has worked in various leading media houses like ABP, Times and Zee group in various capacities.

Prof Pal is the winner of the prestigious Chevening Scholarship which took him to Cardiff University. With ten research papers and five book chapters, Prof. Sambit has proved his academic credentials. However, his book on West Bengal politics, 'The Bengal Conundrum' gives the reflection of contemporary politics in the state.

Prof. Sambit observes hyper local digital media through academic spectacles. He has cultivated his interests in changing trends in media, news technology and impacts.

Prof. Dr. Sameeran Walvekar

DIRECTOR, MIT International School of
Broadcasting and Journalism



He is a well-known face on Indian television and has huge experience in the world of media for more than 30 years. He has served on many satellite national news and educational TV channels like Doordarshan, Zee TV, NDTV, Saam TV, and Jay Maharashtra, in senior positions like Executive Producer, Special Correspondent, and Editor in Chief. His forte is TV news production, channel administration, presentation and making short, corporate documentaries. He had served in IIS, (Indian Information Service, through UPSC) Ministry of Information and Broadcasting, Government of India, and worked in senior positions in PIB, Doordarshan in Mumbai and New Delhi. He has been awarded a Doctorate of Philosophy (PhD) by Pune University for his research in communication studies. Dr. Walvekar also worked as Director of the Educational Multimedia Research Center (EMRC) under UGC. Dr. Walvekar has produced, directed, and anchored more than 2500 episodes of news, entertainment and educational television programmes in Marathi, Hindi and English. His TV series RAAG RANJAN on Indian Classical Music bagged the National Award of UGC for Best Educational Series. He has been associated with UGC, CEC, C DAC, FTII, DD, AIR, MHRD, and many educational institutions and universities as a member of governing boards, selection, advisory and consulting committees.

DR. MAYURA BIJALE

HOD Journalism



Dr. Mayura Bijale is an Assistant Professor at the MIT International School of Broadcasting and Journalism of MIT ADT University. Prior to MIT ADT University, she was working in brand management in corporate affairs at Bharati Vidyapeeth Deemed to be University. A PhD holder in environmental communication, Mayura has completed her journalism from Shivaji University. She has worked with renowned Marathi dailies like Sakal, Lokmat, at various positions like correspondent, senior sub-editor. Mayura is a regular contributor for agricultural dailies like Agrowon, magazines like Baliraja, Shetkari. Mayura Bijale was faculty in the department of mass communication at Shivaji University Kolhapur, Maharashtra. Dr Mayura has actively worked with governmental organisations like Yashvantrao Chavan Academy of Development Administration (YASHADA) as an editor, Zilla Parishad Kolhapur as a communication officer. A state government fellow on central flagship scheme Ujjwala, Mayura has written a book, Nilya Jyotichi Kamal (Magic of blue flame) based on the success of the scheme. She is presently working on the project to report the agrarian crisis and the empowerment of widow women affected by farmers' suicide in Maharashtra. Her area of interest includes development communication (women, health, water, environmental issues).



DR. KASHIF HASAN
HOD Digital Media

Dr. Kashif Hasan is an Assistant Professor at International School of Broadcasting and Journalism of MIT ADT University. A PHD in political communication, Dr. Kashif studied from Amity and Manipal universities respectively. A firm believer in the idiom— research without application is a no-gainer; Dr. Kashif areas of specialization and research include development communication, film theory, communication theory, political discourse, internet research and Psychology. He has persevered to attain a specific proficiency in communication management and development communication.

Dr. Hasan has proved his credentials with ten papers at various national and international forums. Dr, Kashif has conducted three International and one National conference, one workshop on Cyber Media, published six articles in international journals, including Scopus and UGC Listed Journal, edited two books and published three book chapters. He is the founding editor of Journal of Advance Research in Science and Social Science and guest editor of several Web of Science and Publon Journal.



PROF. RAHUL KAPURE
Assistant Professor

Mr. Rahul Kapure is an Assistant Professor at International School of Broadcasting and Journalism, MIT ADT University. A PHD scholar Prof Rahul has done M.Sc. in Communication Studies from the Department of Communication Studies, Savitribai Phule Pune University.

He has directed one-act plays, dramas and penned scripts, have got critical acclaim for three short films and several other projects. His specialisation and areas of interest are Video Production, Broadcasting and Journalism. He was looking after Public Relation and publicity for the national award-winning film, Mhorkya. A UGC SET qualified, Mr. Kapure is pursuing PhD in Video Production. Mr Rahul has cultivated an interest in women representation in traditional and digital media. He has published four academic papers in various conferences. An ardent follower of world cinema, Rahul organize workshops and seminars on the same



PROF. RAHUL MANE
Assistant Professor

Mr. Rahul is an Assistant Professor at MIT International School of Broadcasting and Journalism of MIT ADT University. Prof Rahul has pursued education from diverse streams of enquiry and knowledge disciplines. He has completed B.Sc. (Physics) from Shivaji University and M.A. (Mass Communication & Journalism) from SPPU, Pune (then Pune University). He has studied the Associateship of Information Science (AIS) course from NISCAIR (CSIR), New Delhi. After university education, he worked for four and half years as a Research Associate (Communication) in Mudra Institute of Communication (MICA), Ahmedabad.

Prof Rahul has also completed WIPO online certification Course on Intellectual Property Rights (IPR). Along with it, he has been working towards some aspects of Grassroots Innovations. He has been a consistent writer on contemporary issues in various Marathi newspapers and on Marathi online portals.



PROF. ANKITA SINHA
Assistant Professor

Ankita Sinha is an Assistant Professor at International School of Broadcasting and Journalism of MIT ADT University. Prof. Ankita studied journalism and mass communication from prestigious Jharkhand central university.

Prof. Sinha spent half decade in television news media in various capacities. Before becoming a professor, she had 7 years of experience in the media industry. She was an Assistant Producer in CNBC-Tv18, Times Now as well as in Mirror Now with Arnab Goswami and Faye D'Souza respectively. She had functioned as in the Production Control Room managing the team as Director and Assistant Director.



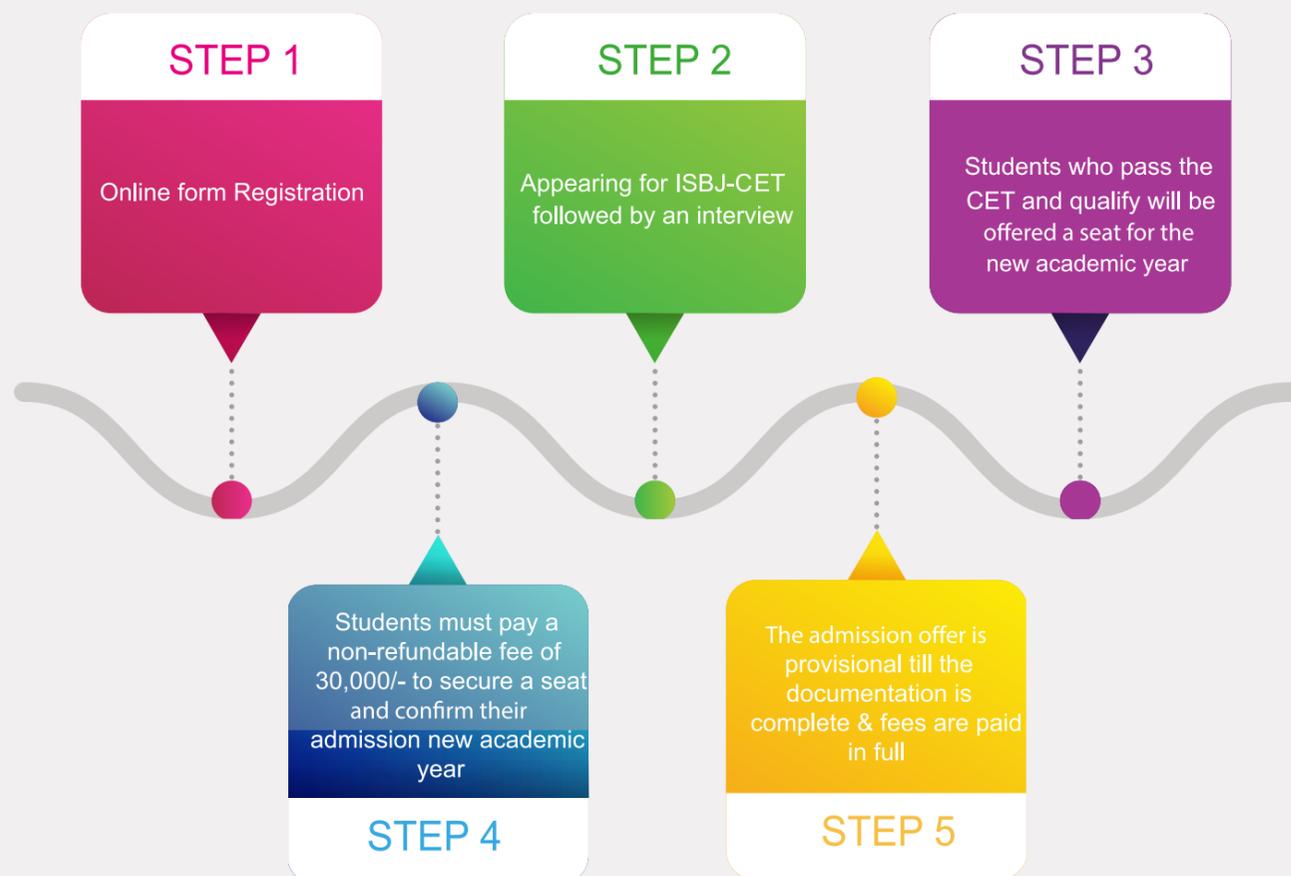
MISS FEBE MARY VARGHESE
Teaching Assistant

Miss Feba Vargese is Teaching Assistant at International School of Broadcasting and Journalism of MIT ADT University. A post graduate from MIT ISBJ, Miss Vargese has done internships with renowned newspapers like The Hindu and Indian Express. Her areas of interest are womens rights and empowerment, women representation in the media. Miss Feba is pursuing her Ph. D. in Development sector from MIT-ISBJ.

GLANCE OF ISBJ



ADMISSION PROCESS



ACADEMICS Programmes Offered

Bachelors of Arts (B.A. Journalism and Mass Communication) (BAJMC)

Duration- 3 years divided into six semesters

Seats- 120

Eligibility-10+2 with a minimum 50% or equivalent from the recognized board.

Academic Fee:

Year	2023-24	2024-25	2025-26
	1st	2nd	3rd
Tuition Fee	1,20,000	1,29,000	1,41,000
Development Fee	18,000	19,500	21,250
University Fee	22,500	22,500	24,750
Study Tour	5,000	6,000	10,000
Uniform	5,000	0	0
Total	1,70,500	1,77,000	1,97,000
Total Programme Fee	5,44,500		

Master of Arts (M.A- Journalism & Mass Communication)

Duration - 2 years divided into four semesters

Seats- 40

Eligibility-Bachelor's degree from any discipline from a recognized university with a minimum of 40%. The candidate who has appeared for their final year degree examination may also apply.

Academic Fee:

Year	2023-24	24-25
	1st	2nd
Tuition Fee	1,33,000	1,41,500
Development fee	20,500	21,000
University fee	22,500	26,000
Study Tour	8,000	15,000
Uniform	5,000	0
Total A	1,95,300	2,03,500
Total Program Fee	3,98,800	

Facilities



Translation lab

The first of its kind, the journalism department has set up an advanced multilingual translation laboratory jointly with leading translation and content company Rian. Translation is a booming sector in India because of its linguistic diversity. With the regionalisation of content, demand for translations of the text and audio-video content has increased enormously. Considering the untapped potential, this joint initiative with Rian equip our students in machine translation and content curation. The department also has a planned certification programme with Rian for working translations.



Creative lab

We are well equipped with creative labs for our students. The lab houses more than 80 computer systems loaded with relevant media software. We have licensed software like Adobe Premiere Pro, Hootsuite, slide model, Hubspot and Vimeo. Students design newspapers, create graphics, edit videos and organise advertisement campaigns using the software. We have created a simulated newsroom in the creative lab to provide a real-life experience for the students. Students can spend their best time of university life in the lab for creative purposes at their will and choice of time.



Fact Checking Lab

The Broadcasting Department in collaboration with Journalism Department runs the ISBJ Fact Checking Lab. It trains the students in various methods of fact checking and fake news verification and regularly produces videos and other awareness materials on countering fake news. The Lab is also the hub of fact checking for the entire MIT-ADT University community. The lab intends to hold workshops on fact checking and media literacy for the larger community and become a research facility on misinformation.

Broadcasting Facilities

We aim to provide hands-on experience to all our students with broadcasting tools. Apart from the studio and editing suites, we have modern video cameras and DSLRs with lenses and related equipment which students can use to produce news stories, documentaries, and photo features. The students are encouraged to cover various events on and outside the campus using the broadcasting facilities. Our practical's are designed in such a way that every student gets a real-life experience in broadcasting.



IPAC (Internship & Placement Assistance Cell)

We strive to facilitate students in finding recruiters that fit their skill set. We help students define their career goals and try to fulfil their ambitions by providing them with the best available employment resources. Tools such as resume writing and face-the-interview workshops, career fairs, career counselling, and presentations are used extensively





Library and Knowledge Resource Centre

We have an updated library which houses all contemporary media and allied industries' books, reference and handbooks, and academic journals. Multiple copies of many volumes are available for the students to get them issued easily. The library also subscribes to various national and regional newspapers and magazines suited for the media students. An online repository of the books and journal is available for the students and researchers. The library is attached with a reading hall where students can read books and carry out research beyond the class hours.



News Studio

Along with the newsroom, we have a news studio equipped with high-end microphones, cameras and a teleprompter. It also has a chroma setup. Students are encouraged to use the facility to record anchor links, produce bulletins and chat shows to gain experience in how mainstream news channels produce their shows. The students regularly produce MIT News bulletins and other shows like Jump Cuts, and Food and Travel Show which are hosted on the ISBJ YouTube channel. The timetable has been designed for the students to optimise the usage of the newsroom and the studio. A full-fledged Campus Broadcasting System with state-of-the-art facilities is coming up soon at the ISBJ.



Newspaper

Journalism is a profession of practice and writing. To give students the simulated experience of working in a news organization, we have introduced an experimental newspaper, 'The Enquirer.' The four-page newspaper is a student-driven activity. The students of journalism specialisation run this fortnightly newspaper with voluntary contributions from other specializations. The newspaper covers local and national stories. An editorial page talks about contemporary issues and page four is full of travelogues, movie reviews, food reviews, interviews and photo features. The newspaper gives an opportunity to students to work in various capacities and hands-on experience and makes them confident in career endeavours.





Recording studio

We have well equipped, fully air conditioned recording studio. A studio consists of audio recorders, and computer aligned voice modulation, with installed editing software. It has audio input and output devices.

Reading room

As a media institution, we believe that our students must be updated and informed about global affairs to develop their worldview. As media is the first draft of history, we inculcate reading habits from the very beginning. In an effort to nurture this habit we have set up a dedicated reading room where students read national and regional multilingual newspapers and international magazines.



The Enquirer

The Journalism Department has launched 'The Enquirer'; a weekly experimental newspaper in which students learn in a replicated learning environment of a professional newspaper. Students report on numerous events throughout the city and gain experience in report writing, feature writing, news editing, gate-keeping, and other components of real newspapers.

Students Activities



MIT News

Students in broadcast journalism make news bulletins or video magazines for the flagship "MIT News" weekly known as "Production Day." They put what they've learned in the classroom into practice in every facet of broadcasting, from newsgathering to production to anchoring. They are in charge of acquiring information, filming, editing, anchoring, and disseminating the bulletin via various social media platforms. On certain occasions, they produce special editions of MIT News on specific themes like Ganesh Chaturthi, cryptocurrency, the Covid-19 pandemic, etc.



Discourses:

A Social Platform to discuss and debate major events in the area of politics, sports, culture, health, and business. It is a format of Panel Discussion and is arranged every 2nd and 4th Saturday



Jump Cut

Digital disruptions are altering media production and consumption habits, and the broadcasting department's dedicated and enthusiastic staff members help students learn to adapt to the changing media landscape and create videos that are suitable for digital and social platforms. In Jump Cuts, students create short movies on a variety of topics that are intended solely for social media platforms.

Media Sphere

This is a monthly online platform where students' creative media efforts are shown. Students can create a podcast, a short film, an animation, a blog article, a feature article, a photo story, or a data story based on the month's theme. The finest work of three students will be recognized and validated, and the work will be presented on ISBJ social media platforms.



Tours

Tours facilitate the application of concepts, theories, and knowledge, resulting in competency. Discussions on the trip assist students in finding answers to real-world problems and encourage them to be creative. ISBJ conducts a variety of study trips and local visits to allow students to engage with a variety of people, which aids in the development of social behaviour and the formation of a social network, contacts, and references. It introduces pupils to the outside world, both locally and globally. It gives them a fresh perspective and aids in the development of their overall personality.



The Qs

Students learn many areas of both indoor and outdoor production as part of their academic activities. The pupils were exposed to the subtleties of online production during the pandemic-induced lockdown. The students were able to create The Qs, a comprehensive quiz show that they hosted and edited entirely online.

Media Team

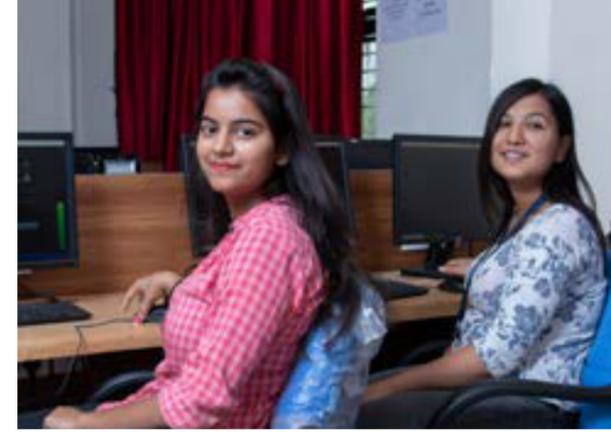
ISBJ students are mentored in covering MIT ADT University events, and they form the Student Media Team to support the central media team while also producing their videos. From the regular activities at the ISBJ, they have covered the Vishwanath Sports Meet, Convocation Ceremony. Students have the opportunity to interview celebrities who attend these events.



Specialization Week

MITISBJ offers specialization in four areas of journalism, broadcasting, new media, and strategic communication. The Department of International School of Broadcast Journalism (ISBJ) of MIT ADT University Pune organizes a four-day specialization lecture and workshop for its students to create a relationship with industry and its changing requirements in terms of skills, technology, and trends. This specialist week is meant to give students a thorough understanding of a variety of professions while also providing them with the hands-on training necessary by industry standards. Every year, more than 20+ industry experts from diverse industries are invited.





MAD Ad Competition at ISBJ

At ISBJ, students organized the MAD Ad Competition. For media practitioners, creativity and meeting deadlines are critical. ISBJ students held a MAD Ad competition to put this into practice.

Workshops

Anchoring Workshop: Monaz, an anchor and voice-over trainer, led a session for broadcast journalism students. She offered voice modulation, pronunciation, and how to sound good in front of the camera tips and tricks. Ms. Tanvi Shukla, the senior editor, and anchor led a lively discussion after the training. Ms. Shukla gave the students a better understanding of the practical world of anchoring from news studios in this session, and she assisted them in broadening their anchoring horizons. **Camera workshop:** Girish Jambhalikar, a National Award-winning cinematographer, led a four-day camera workshop. It was an ideal setting for students to learn from him about filming with a video camera, managing a multi-camera production, and producing a short non-fiction film. Students gained hands-on experience shooting in real-time on diverse themes. **Fact-Checking Workshop:** Google News Initiative India Training Network held a course on fact-checking and fake news verification at the ISBJ Fact-Checking Lab. The GNI instructors gave the pupils a variety of tools and methods for detecting fake news. **Writing For Media:** For Indian youths, storytelling is rapidly becoming a lucrative professional option. Various routes, such as Podcasts, Audiobook storytelling, and numerous more growing public areas, attest to this. In this Workshop, ISBJ youngsters and prospective students, as well as other attendees, learned first-hand what it's like to work for one of the most exciting media developments in recent history.

Pune International Film Festival

ISBJ students have been interviewing guests, film performers, directors, and organizers at the Pune International Film Festival. Daily video broadcasts from the PIFF locations are also produced by the students. This is a real-life newsgathering and production experience for broadcasting students. The Little Stars: Audio storytelling, sometimes known as podcasting, is a type of media production. Students learn how to record audio, write for the medium of audio, and edit, and publish a podcast. During the current academic year, the students produced The Little Stars podcasts for Children's Day, in which they interviewed children and learned about their perspectives on this unique day.



Sports

Playing sports builds many skills in a student like teamwork, leadership, self-confidence, etc. Sports facilities at the college campus will allow the college to host various events. Some events like Inter Vishwanath sports meet, Indoor and Outdoor Games Competitions, Sports functions, etc. These events will attract the students to come to college. The events will engage the students of ISBJ and help them to discover their talent in sports.



ALUMNI SPEAKS



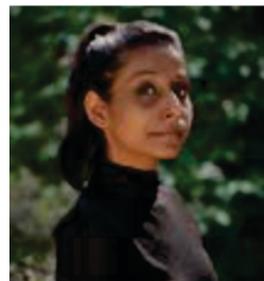
KHUSHI NAHATA JAIN
BAJMC

I feel nostalgia while writing down this testimonial as it reminds me of past 3 years of my life which I've spent as a notorious student of this college. It was a wonderful experience being a part of MIT ADT University. Right from attending theoretical classes to exploring the endless opportunities during practical classes. Honest review the faculty was more like a friend than teacher. You will never forget how helpful they've been through my entire journey be it those cranky days when I was tired of studying or stressful days when I couldn't understand a topic they always made it so easier for me to understand that nobody could imagine. Meeting mentors like them was one of the best things I've had in this college. No matter what the problems were college always had stood by us in our hard time & I'll always be thankful to all the love & care that college has provided in these years.



SHALINI SRIVASTAVA
BAJMC

It was a great journey at MIT ADT University, 3 long years gave me a lot of exposure and chances to excel in my area of interest. MIT ISBJ is a place that has given me an environment of unparalleled opportunities. Our college is best equipped with facilities that bring about the best in us. The relationship between the faculties and students is very cordial. I thank MIT ADT ISBJ faculties for grooming me and moulding me into the person I'm today.



VASUNDHARA BARHARE
BAJMC

My time at MIT has been a significant turning point in my life as it helped me to grow as a person overall. It helped me to discover my strengths, take responsibility, and push myself to my limits. The assignments and projects given to us helped me to understand the working of media and its parts, individually. The faculty is ever so lovely and caring and they actually really want what is best for us. They treat us as individuals and help us stand out in our own areas of expertise. I am more than thankful to this college and what it has done for me.



TRAINING & PLACEMENT



Institutional Placement Assistance Cell(IPAC)

A plethora of Career Advancement Opportunities. Every student who is willing to join a professional program or any higher education course often faces a dilemma about the prospective career growth opportunities. Which University to select, which course to opt for, what will be the industry expectations, will I be able to meet the demands, etc? Such questions go a long way in identifying a course and program that will assist the individual to accomplish their dreams. Media & Communication, which is one such program at the bachelor's and Masters's Levels, is one such program that is most opted for because of the growth opportunities it offers.

The India Brand Equity Foundation states that The Indian Media and Entertainment Industry is estimated to reach US\$ 43.93 Billion by 2024. Also, there is a mercurial rise in the digital space and this means that there are opportunities for career advancements And to support the dreams of media aspirants, we at ISBJ have a dedicated Placement and Internship team which functions under the name "Institutional Placement Assistance Cell" (IPAC) and consist of a Placement Officer and Faculty Placement Coordinator. With a vision to offer a plethora of opportunities in the field of journalism, advertising, public relations, broadcasting, new media, corporate communications, communication research, etc., IPAC has a student-oriented approach. IPAC also holds expert talks, workshops, and career counselling sessions from time to time and from necessities like CV/ Resume building to public speaking to personality development to advance workshops like portfolio building. To strengthen the efforts of IPAC and also to explore more opportunities and help the students choose the right opportunity, IPAC is ably assisted by the Director, Head of Department and Professors in career counselling and also put forward the openings.

Our efforts are reflected through sharing of 100+ placement and training opportunities in the last three months, even in times of this pandemic situation. Industry RelationsOur alumni are now in top positions and working with brands like Zee Media Corporation Limited, Radio Mirchi, Rian Translation Company, Amazon, Netcracker, K12 Techno service, Rubicon, Westin, The Sap Media, Bramhacorp, Leo Techno soft, ABP Majha, Viacom 18, Balaji telefilms, Red FM, Times of India, Indian Express and many more. Every year, we invite over 200+ companies for a variety of reasons, including recruitment, internships, mentorship, and webinars on various topics.

We have good links with industry in every sector, including print, broadcasting, new media, entertainment, sports, public relations, corporate communications, and more, as a Mass Communication and Media College.

SCHOOL OF CORPORATE INNOVATION AND LEADERSHIP

Our efforts are reflected through sharing of 100+ placement and training opportunities in the last three months, even in times of this pandemic situation.Industry RelationsOur alumni are now in top positions and working with brands like Zee Media Corporation Limited, Radio Mirchi, Rian Translation Company, Amazon, Netcracker, K12 Techno service, Rubicon, Westin, The Sap Media, Bramhacorp, Leo Techno soft, ABP Majha, Viacom 18, Balaji telefilms, Red FM, Times of India, Indian Express and many more. Every year, we invite over 200+ companies for a variety of reasons, including recruitment, internships, mentorship, and webinars on various topics. We have good links with industry in every sector, including print, broadcasting, new media, entertainment, sports, public relations, corporate communications, and more, as a Mass Communication and Media College.



MIT School of Holistic Development

It has its primary purpose to create Winning Personalities and Comprehensive Global SHD endeavours to generate and foster the 'Wholesome' Personality of the students. Professionals facilitating them to meet the challenges of a career as well as life with abilities, receptivity and a sense of accountability towards society and humanity. It evolved a unique method to nurture wholesome personalities among our students, and, offers the five-dimensional development programmes to the students of the MIT ADT University encompassing physical, psychological, emotional, intellectual and spiritual development. The courses offered cover critical elements of each dimension by supplementing the core curriculum of each programme.

Personal Grooming: The Personal Grooming imbibes the importance of health, through yoga, meditation & sport of their choice. Special lectures are organized on food & nutrition values, spirituality & personal hygiene. Some credits are assigned for the art, it can be music, drama & sculpture. To face tomorrow's challenging world, appropriate business dressing, manners & etiquette are important for all the students. Students are trained for the verbal & nonverbal communication writing skills, presentation skills, telephone skills & general professional conduct & managerial skill enhancement.

Leadership Development Program (LDP):

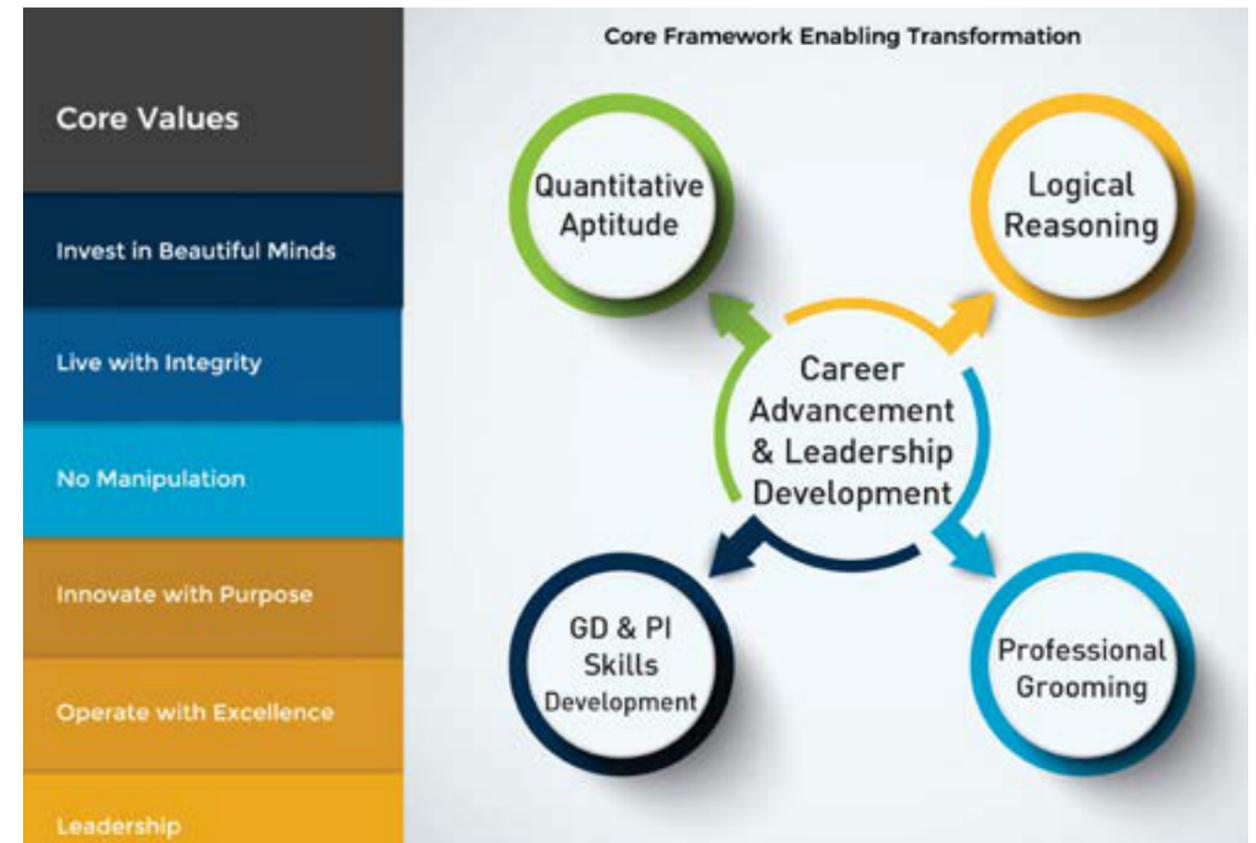
The LDP is a development program aimed to create future leaders, by constantly providing them with the training and learning needed to become an efficient leader. The LP accomplishes this by enabling future leaders with a varied approach to hone their skills. The LP incorporates various learning styles like classroom training, conferences or workshops to help them refine their leadership skills. Special talk's success stories of Entrepreneurs are organised to understand their real life journey.

Individual Development Program (IDP): The IP is designed to ignite student's Corporate Grooming, Interview skills and enhance student's profile. Value added certification in Domain Specific knowledge, special projects handled, achievements through the mega gala event participation, research paper publication, conferences participation, participation in social responsibility campaign, working with thr clubs associated & contributing for the innovative ideas to accept the challenges of ecosystem in the world of Innovation.



MIT School of Corporate Innovation & Leadership

MIT School of Corporate Innovation and Leadership (MIT SCIL) is conceptualized to support and strengthen the cause of building leadership capability in organizations. It is dedicated to bringing about transformation for the organizations and life-changing experiences for their leaders enabling them to address the VUCA business environment effectively.



Atal Incubation Centre

Atal Incubation Centre (AIC) @ MIT ADT University is an umbrella organization hosted by MIT ADT University to promote Entrepreneurship and Innovation. It is one of the first Institutions supported by AIM, NITI Aayog, Govt. of India at any private university across Maharashtra. With an intent to promote and create a social fabric of Entrepreneurship' by leveraging Technology, its main objective is to build the ecosystem of Entrepreneurship.

Skills and Work-Integrated Education

MIT- ADT University's School of Work integration Education is playing a pivotal role to ensure the meaningful employment and livelihood opportunities for the youth which is an absolute necessity for attaining inclusive and sustainable growth. They are making persistent efforts to become a front-runner in providing the skills and livelihood training to people.

The Biggest Techno-Culture Fest

The Persona Fest witnesses humongous participation of students from different parts of the country. The hard work and dedication being shown by our participants make this event a grand success. And with all our excitement and enthusiasm, we proudly present the Biggest National Youth Techno-Cultural Fest of India. Every collegiate dreams of those four days of sheer excitement and happiness that make the PERSONA FEST a once in a lifetime event. And every year we go.

BIGGER, BETTER & STRONGER





Persona Fest

Persona Fest is amongst the most awaited techno-cultural event being organized by the MIT-ADT University for the students from the various colleges under the MIT-ADT University as well as from the prestigious institutions and universities of Maharashtra. More than 11,000 Students from the 125+ institutions and universities participate in this MIT-ADT University Flagship event. Till Date, 120+ eminent personalities have graced this occasion with their august presence, as distinguished guests and jury for the various techno-cultural events. The major events include Architecture Events, "Carnival", cultural functions, Design and Food Technology shows, Marine and Naval, Management related events, "TECHFEST", etc. Famous Personalities and subject matter experts from different walks of life are invited every year for the Persona Fest Event. Several awards have been conferred upon them in recognition of their excellence and immense contribution in their core area of expertise.

15,000 +
Student Participants

INR 20 LAKHS
Prizes Worth

4 DAYS
of Sheer Excitement
Happiness & Celebration

89 +
Technical & Cultural
Competitions

100 +
Eminent Delegates
as Jury members







NATION BUILDING THROUGH SPORTS

The sports always attract students and it will create a positive environment. Vishwanath



125+
Universities
& Institutions
Participation



5 Days
Sportsmanship



14+
Different
Sports



4000+
Students







GENERAL ADMINISTRATION

Administration plays a vital role in effective management of a mammoth educational institute like MIT-SOE, Pune. Broadly speaking department of Administration forms major sections namely, Student Section, Establishment Section, Accounts Section, and Stores. Office Superintendent looks after overall administrative matters related to Students and staff at MIT SOE, resolving procedural matters and correspondence with Students, Parents, Staff, and outside statutory bodies. The department of administration is the backbone of the operating system and is pivotal for the smooth functioning of the entire system. To maintain the efficiency of administrative staff, a dedicated supportive staff teams are available for any official work at any time.



ACCOUNTS SECTION

Looks after fee collection, day-to-day receipts & payments, proper filling and maintaining record of accounts. This section deals with correspondence & compliance of audit and tax related matters of the respective departments.



STUDENTS SECTION

Looks after admission, eligibility, scholarship, examination, travel concession and other matters pertaining to students of UG and PG engineering programmes along with sectional correspondence with the University.



HOSTEL SECTION

MIT-ADT University campus provides accommodation for over 5000 enrolled students. Out of 11 fully furnished hostels, 6 hostels are occupied by girls & 5 hostels are occupied by boys. Hostels are surrounded with lush green ambiance & supported with at par indoor & outdoor sports facilities. Special facilities like olympic standard swimming pool & well-equipped gymnasium is provided to the students of all the 13 colleges. All the hostel buildings are provided with best security, water, electricity & internet facility. Fully hygienic & well maintained mess services are there to cater the basic need of break fast, lunch, evening snacks & dinner in campus. In addition an outlet for mini snacks has also been provided for the students during day hours. The hostels are monitored by qualified team of residential rectors, wardens & attendants. 24 Hrs. medical facility is accessible to the campus students including emergency health services at MIT society's Vishwaraj Multispeciality Hospital attached to the campus.



LIFE AT CAMPUS

MIT ADTU campus was previously owned by Hindi cinema Legendary Late Shri Raj Kapoor. It was his dream that, land should be used for the noble cause of education. This picturesque location is known for spreading peace and tranquillity and spanning over the area of 125 acres. MIT ADT University, Rajbaug Campus is a lush green campus which offers conducive atmosphere for the students and the faculties alike to gain excellence in their craft. MIT ADT University is famous for having state of the art infrastructure with various facilities and has been awarded for the same by various



Hostels

A separate building along with a gymnasium and steam room is provided to the students. It is mandatory for students to stay at the hostel. This way the students get a feel of things that will prepare them well for their career at sea. In line with industry standards, the college has built a well-furnished hostel, managed by an experienced in-house warden. Each room is furnished with closets, study table, chairs, cots with beds etc. Realizing the importance of good health and physical fitness a well equipped modern gymnasium has been set up with experienced instructors.



Mess Facility

MESS Facility is available on campus to ensure that students and faculty from different age groups and different backgrounds can have a balanced diet. We have hired the best of cooks in our messes who have the expertise of cooking food from parts of the world. Special emphasis is given to hygiene and cleanliness. We only offer clean and vegetarian food to all the students.

Transportation Facility

For the pick and drop of our students who stay in our associate hostel (mentioned in the column hostel facility), we provide them with a frequent pick and drop facility from college to hostel premises.



Student Transformation

More than 18+ Active Clubs in the University are playing a pivotal role in the holistic development of our student's personality and also making significant contribution to nation building through Clubs like Corporate Relations, Technology & Innovation, Yoga, Cultural (Music & Dance), Entrepreneurship, Raj Kapoor's Film Fourm, Photography, Painting, Mountaineering, SPIC-MACAY Heritage Club, Robotics Club, Coder's Club, Research & Collaboration, STEM Club and Solar Club.



Sports & Recreation

MITADT University has built a World Class Sports Infrastructure which is benefitting our students in building desired level of competency and gaining fitness in their favourite sports. It will enable them to qualify for the National & International Level Sporting Events as well as winning laurels for their Institutions and the Country. Our Sports Infrastructure is well equipped to train the students and harness their latent potential in the wide ranging sports. Our sports activities are being conducted under the able guidance of the highly qualified instructors as well as National and International Level sports persons with the proven credentials. Our state-of-the-art gymnasium is well equipped with the latest equipment along with the steam bath facility.



Boat Club

The campus has formed a National Boat club which provides Kayaks and row boats to the students for learning the technique of boating. It is also essential for the Marine Engineering students to get themselves trained in the boating which eventually benefit them on becoming part of the Marine Engineering profession. A National level Boating Event 'Regatta' is being organized every year by the MITADTUniversity.



Raj Kapoor Memoria

Monuments from the Indian cinema and Raj Kapoor's Films have been installed in the Raj Kapoor Memorial for the movie enthusiasts. Various student forums as well as Clubs and Committees have been established in the MITADT University, for harnessing the latent potential and building the leadership qualities amongst the students, in the wide ranging field of Art, Culture, Music, Drama, Painting, Photography, Sports, Debates & Discussions etc.



AIC - Incubator Forum

AIC facilitation cell is for the on campus as well as off campus incumbents. More than 50,000 Square feet space is given to the cell. Separate team is working on the various innovative projects. Also NITI Aayog has granted the 10CR grant to promote the Entrepreneurship and Innovation. It is one of the few Institutions supported by AIM, NITI Aayog, and Govt. of India at any private University across Maharashtra with an intent to promote and create a Social Entrepreneurship by leveraging technology. The main objective is to build an ecosystem of Entrepreneurship.





Health Care Facilities

MIT Art, Design and Technology University has Multispecialty Vishwaraj Hospital with more than 300 beds on the same campus. Major focus of the hospital is to provide the quality healthcare services in the city of Pune and its suburban areas. Round the clock, 24x7, separate First Aid centres are available in all girls as well as the boy's hostel.

Cleanliness Awareness Campaign

The students of the Dept. of Holistic Development, under the MIT ADT University, has taken step in the positive direction and committed themselves towards a noble cause for sensitizing the people of Pune on the significance of cleanliness and maintaining better hygiene at the Pune Railway Station in order to create a conducive environment for the passengers.



Celebration of ShivJayanti

The birth anniversary of Chhatrapati Shivaji Maharaj, the God of Maharashtra was celebrated with great enthusiasm at university campus. Students were dressed up in ethnic outfit with turban. The celebration started with Palkhi and traditional Dhol Tasha. On this auspicious occasion a blood donation camp was organized at university and around 431 students from the university donated blood.



International Yoga Day

MIT ADT University commemorates International Yoga Day every year. A healthy body leads to a healthy mind and a virtuous soul. This year Mr. Nanasaheb Lokhande and Mrs. Rajani Lokhande were invited to guide and train all the faculties and staff members, from the MIT ADT University. According to his viewpoint Yoga is not just an exercise for the body but it establishes the perfect equilibrium between the body, mind and soul.



MIT ADT University Women's Day Celebration

International Women's Day was celebrated on March 8 to commemorate the cultural, political, and socioeconomic achievements of women. On this occasion, the Exceptional Entrepreneur Awards were conferred on, Ms. Supriya Badve, Executive Director, Badve Group, Dr. Medha Tadpatrikar, Director, Mantraa Research & Consultants, Ms. Anita Kane, Ex Chief Data Officer, Former TCS, Ms. Aditi Walunj, Co-Founder, Repos Energy and Dr. Apurva Joshi, Head Technology & Due Diligence, RiskPro Management. We had a privilege to have the Guests of Honor as Mrs. Nirmala Kandalgaoonkar, Chairperson, Vivam Solid Waste Management Pvt. Ltd and Dr. Savita Naiknavare, Pediatrician & Social Activist.



MIT ADT Talk Show

MIT ADT Talk elocution competition was held in the month of September 2021. It was a mega event the prize distribution ceremony was held on 21st Dec. 2021 in RK Auditorium. The main objective is to develop the ability to speak eloquently means they are ready to talk about a given subject and respond with clarity to questions asked instead of having their mind go blank.

LIVING IN PUNE

About Pune City

Pune is the cultural capital of Maharashtra known worldwide. Pune city is located on the bank of river Mula–Mutha. It is also known as the oxford of the East. Initially it was known as the Detroit of the India and now as the multi Hub city because of the rapid industrialisation in every field. It is situated 560 metres above sea level on the Deccan plateau at the confluence of the Mula and Mutha rivers Pune city. Its cultural heritage, numbers of activities and job opportunities attract professionals and students from all over India and all over the world.

Climate



The Climate in Pune city is pleasant through out year except the summer. It rains heavily During Rainy season and chill During the winter.

How to Reach Pune



Pune (18° 31' N, 73° 51' E) is a plateau city situated near the western margin of the Deccan plateau. It is situated at a height of 560 meters above the sea level, near the confluence of the Mula and Mutha rivers. Surrounded by hills, Pune lies in natural settings with a pleasant climate. The main daily maximum and minimum temperature for the hottest month May, are 37° Celsius and 23° Celsius respectively. The same for the coldest month of December are 30° Celsius and 12° Celsius respectively.

By Road



Pune is well connected by road to all the major cities within the state as well as outside the state. Daily private and government buses ply from Pune to Mumbai the distance between which is covered in 3-4 hours.

By Rail



Pune has excellent railway services. Connecting all major cities.

By Air



The airport is situated in the Lohegaon area, about 12 km from the city. The airport is connected to all major cities in India.

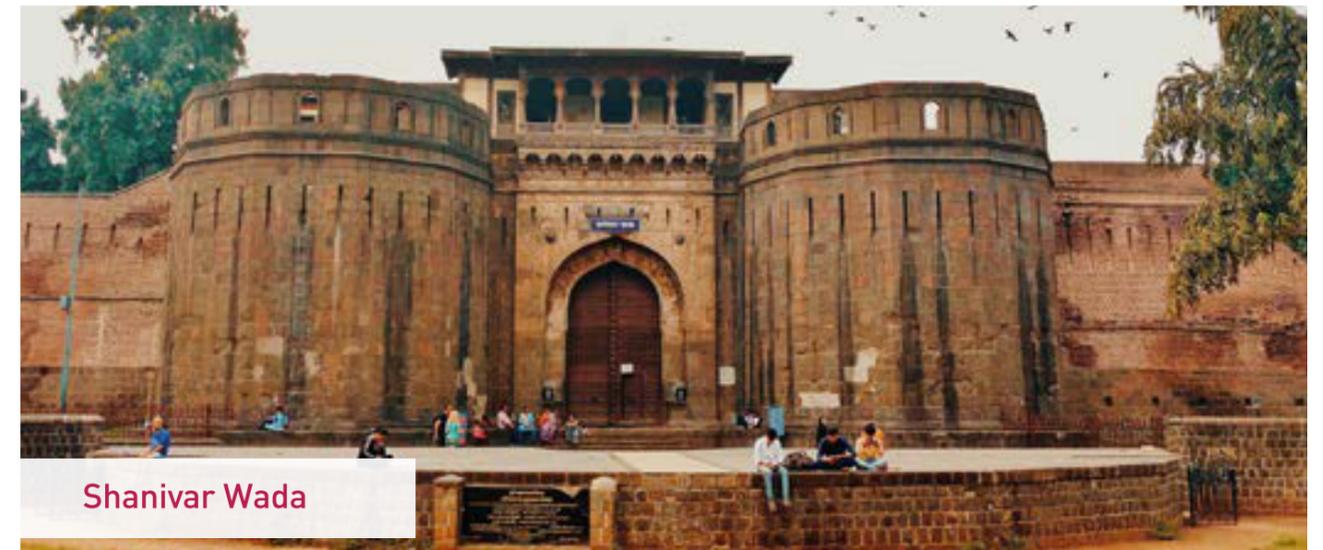


Apply Now

Follow us



For Virtual Campus Tour, visit
www.mituniversity.edu.in



Shanivar Wada



OSHO International Foundation



Aga Khan Palace



National War Museum



Sinhadgad Fort



Chaturshringi Temple



MIT-ADT
UNIVERSITY
PUNE, INDIA
A leap towards World Class Education

We Create Winning Personalities Who Are...



Academically
Enlightened...



Technologically
Adept...



Physically
Strong...



Mentally
Alert...



Intellectually
Sharp...



Spiritually
Elevated...



**AIC-MIT ADT
INCUBATOR FORUM**
Atal Incubation Centre

The University for Entrepreneurship



The University for Holistic Development



The University for Corporate Leadership



Centre for Research, Innovation & Entrepreneurship
for Young Aspirants

The University for Research & Innovation

MIT International School Of Broadcasting And Journalism

Vishwarajbaug, Loni Kalbhor, Pune - 412201, India

Contact: + 8669610576 / 9021080128,
8669610575 / 9607580030
020-304344394

www.mituniversity.edu.in

ISBJ Website: www.mitisbj.edu.in

Mail id: admissions.mitisbj@mituniversity.edu.in



Apply Now



/ mitadtuniversity